# **Curis Pharma** style guide




## **Curis Blue** (temporary)

Print / C = 84 M = 36 Y = 26 K = 9
Display / R = 4 G = 125 B = 128

## **Typeface** (recommended)

Helvetica Neue Regular (logotype, titles & highlights)
Helvetica Neue Thin (body)
*Helvetica Neue Thin Italic* (body italic)

| | |
|---|---|
| **Helvetica Neue Bold** | ***Helvetica Neue Bold Italic*** |
| **Helvetica Neue Medium** | ***Helvetica Neue Medium Italic*** |
| Helvetica Neue Regular | *Helvetica Neue Italic* |
| Helvetica Neue Light | *Helvetica Neue Light Italic* |
| Helvetica Neue Thin | *Helvetica Neue Thin Italic* |

These variants of Helvetica Neue family (public domain) can also be used and are provided.

## **Logotype files**



CURIS_logo_CMYK.eps



CURIS_logo_CMYK_grey75.eps



CURIS_logo_CMYK_K.eps



CURIS_logo_CMYK_W.eps